



January 31, 2018

To our valued customers,

On this day seven years ago, Baldor Electric Company became a member of the ABB Group.

On March 1, 2018, ABB will unify the Baldor Electric Company name into its global ABB brand, and Baldor Electric Company will begin to go to market as ABB.

What does this mean for you?

- The same Baldor-Reliance® motors and Dodge® mechanical power transmission products you trust and prefer
- The same local sales and support teams you work with today
- The quality and dependability you deserve
- Local manufacturing and inventory
- Industry expertise and reliable solutions
- The branded look and feel of ABB
- Doing business with a Global Forbes 250 company
- The global support and technology of ABB
- A future of opportunity and innovation

Beginning March 1, 2018, all purchase orders and payments that were previously issued to Baldor Electric Company should be issued to “ABB Motors and Mechanical, Inc.” Acknowledgements and invoices you receive after this date will come from the new name.

If you currently use our logos on your website or promotional material, let your sales person know so we can provide updated files and guidelines.

Thank you for your business. We look forward to continuing and growing our partnership for many years to come.

Let's write the future. Together.

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